



**infranetdynamics**

*Accelerating Business Performance*

## **XPAND your business and customer reach with up to £2,500 of Government Grant funding**

The South West Regional Development Agency has set aside funding to encourage and support companies strengthen their online presence ultimately helping them to become more productive and more profitable.

Just some of the benefits realised by online working via Broadband and websites include:

- New ways to market to your customers,
- Establish sales and appointment bookings via secured internet “e-commerce” sites
- Providing more flexible working environments by enabling appropriate staff to work from home; in the process eliminating traffic from our roads.

XPAND is a programme that provides advice, support and funding to Small and Medium Enterprises (SME's) based within Dorset, particularly small to micro companies; the programme offers the opportunity of improving their business performance by deploying e-business processes.

### **Infranet Dynamics role with XPAND**

Infranet Dynamics, a leading European wide business consulting organisation based in Dorset whose prime focus is to accelerate business performance via sales and marketing initiatives. The XPAND programme is an enabler for any business to assess sales and marketing initiatives that could take advantage of an online presence.

Partnering with web design company Blue Level Media, whose clients include BA, Diageo and The National Trust; Infranet Dynamics has developed a web site and business programme to assist you through the process of applying for the XPAND grant. Infranet Dynamics is creating awareness for XPAND throughout Dorset and with a supplier such as Blue Level we've created a number of Internet based business enabling packages that XPAND funding can be applied to.

To find out more about XPAND, who is eligible, what packages qualify towards the funding and to start your online application for an XPAND grant, please visit [www.infranet-dynamics/XPAND](http://www.infranet-dynamics/XPAND).

