



Web Site Solutions

The Blue Level CMS platform, **b-LIVE**, provides a cutting edge framework for your site. Developed with the latest .NET technologies, **b-LIVE** provides a scalable, future proof foundation for your site with a very shallow learning curve.

b-LIVE has been devised to provide rapid content control over your web site using a browser-based administration system. This allows even the most pc-phobic user, an easy and straightforward means of building, maintaining and managing their web site.

b-Start (also standard features across all packages)

- ✓ Bespoke solutions built on a tried and tested core foundation
- ✓ Navigation management with multi-level menus
- ✓ Site wide content management through an industry leading WYSIWYG (What You See Is What You Get) editor.
- ✓ Multi-tiered group based security system for site administration and community based sites.
- ✓ Image management with simple editing tools
- ✓ Search engine friendly to help beat off your competitors
- ✓ Special needs compliance
- ✓ Online feedback, request, contact forms with email responses and online storage of requests made.
- ✓ **b-MAIL Std** – simple mailing list and mailshot system
- ✓ Search engine registration and submission
- ✓ Customised page layout for up to 10 pages of customer provided content

dynamic contemporary professional

Why choose b-LIVE?

- ✓ Unique site design and layout (in conjunction with full client consultation and brand ID) from our award winning designers – based around ease of navigation and eye-catching instant appeal.
- ✓ Database driven CMS (Content Management System), **b-LIVE**, customised to the client's individual requirements
- ✓ Build of database with MySQL / Microsoft SQL Server including porting of data from existing database(s)
- ✓ SSL/Secure administration area with optional CryptoCard secure token encryption
- ✓ Styling and layout of shopping system (for e-commerce solutions)
- ✓ Styling of checkout and credit card pages (for e-commerce solutions)
- ✓ Flexibility to migrate or integrate existing legacy systems to create a complete "solution"

Hosting and Security

- ✓ 12 months web hosting and email (with spam and virus filter) is included in all packages
- ✓ CryptoCARD secured administration – login to b-LIVE is encrypted using a constantly changing keycode which in conjunction with a unique personal PIN allows extremely secured access to the administration and payment areas of your website.
- ✓ As an option, blue LEVEL can provide you with your own web server within our rackspace in Redbus, Canary Wharf, London which will permit secure VPN access to databases and files, backed up by 24/7 hardware and software support.

dynamic solutions, contemporary ideas, professional answers

t: 0870 2416406

w: www.blue-level.com

e: enquiries@blue-level.com



b-Business

- ✓ News/event/PR management module
- ✓ Online user and membership registration
- ✓ Secured Extranet Services allowing home working collaboration and secured centralised document storage
- ✓ XML/RSS Newsfeed integration
- ✓ Initial content provision
- ✓ **b-MAIL+** - Advanced online mailing list management – HTML enabled with WYSIWYG editing, spell check and attachment options
- ✓ An additional 15 pages designed with customer content

b-Commerce

- ✓ Commerce module used to control any saleable product (including subscription services), Addition of up to 50 products included
- ✓ Global and shop-based product control with ability to deploy products across multiple sites
- ✓ Stock level administration with e-mail notifications at critical trigger levels
- ✓ "My Account" area with "FastTrack" options
- ✓ Individual product administration with advanced option configuration
- ✓ Special offers
- ✓ "Other customers who bought this, also bought..." feature at checkout
- ✓ Customer order management
- ✓ Customer details management – integrated with b-Mail mailing list management system
- ✓ Multiple currency support, UK VAT and shipping costs administration
- ✓ CSV Data import and export
- ✓ Multiple destination orders – support for sending gifts
- ✓ Integration with secure payment operator
- ✓ An additional 50 pages designed with customer content

If you don't see something that you require or are considering, please do not hesitate to contact us.

dynamic contemporary professional

Package Costs

b-Start Packaged Solution £3,595

b-Business Packaged Solution £5,895

b-Commerce Packaged Solution £8,195

All prices ex VAT; Bespoke solutions available on request

Additional Functionality and Options

- ✓ SMS integration – user sign up for text message alerts of offers, services, events etc.
- ✓ Banner management – allows for advertising space to be set-up, with full usage statistics
- ✓ Courier system integration (CityLink, Interlink Express, Parcel Force)
- ✓ Reporting and user demographics
- ✓ Trade sales – encrypted and secured login area for trade customers with separate pricing levels, discount facilities and bulk shipping costings.
- ✓ Telephone Order Management System (TOMS) – application based tool that provides a simple desktop form to be filled in which is dynamically linked to the stock and web site content (this allows for high volume or individual telephone orders to be taken over the phone without having to navigate the main site. This still offers the full functionality and integration with the web site but without the time overhead.)
- ✓ Multimedia presentation development
- ✓ E-Learning modules

t: 0870 2416406

w: www.blue-level.com

e: enquiries@blue-level.com